



# All

#### TABLE OF CONTENT

- **4** | Why
- 6 | What
- 8 How
  - 10 | Why Finish Lines
  - 12 | Every Christian
  - 13 | Pray+Connect
  - 14 | All.America App
  - 16 | Every Group
  - 17 | Every School
  - 18 | Every Church
  - 20 | Every Community
  - 22 | Every Area of Life
  - 24 | Finish Lines Overview
    - **26** | Assessment Sample
    - **28** | Assessment Template
  - 30 | Sample Timeline
    - 32 | Calendar Sample
    - 34 | Calendar Template
- **36** | Resources



#### **QUICK START GUIDE**

A simple overview and where to start:

#### KNOW YOUR COMMUNITY

Evaluate what is already in place and what is needed.

see pages 24-29



#### MAKE A PLAN

Map out your area and agree a common calendar.

see pages 30-35



#### **■** MOBILIZE

Inspire your people, utilize resources and connect with partner ministries.

see pages 12-23

#### **EQUIP**

The All.America app makes it easy to pray for and connect with every person.

see pages 14-15

#### ■ DEPLOY

See your community transformed and track your goals to reach all.







Check the website for resources:

www.AllAmerica.org/resources



There is a great move of God around the globe. At the same time America is in rapid spiritual and moral decline.

Many Christian leaders believe that God has granted us a **REPRIEVE**, a short period of time to **call the nation to repentance**.

#### REPENTANCE

The repentance (metanoia) called for throughout the Bible is a summons to a personal, absolute and ultimate unconditional surrender to God as Sovereign.

It is a call to turn from self-love to obedient trust to live for God and his purposes.

#### **OUR MANDATE IS CLEAR**

He said to them, "Go into all the world and preach the gospel to all creation." Mark 16:15

"Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you." Matt 28:19-20

As we have fallen short of this mandate, our act of repentance must be to do what God has commanded us - seek and save the lost. We need to be intentional, strategic and in partnership, displaying the kind of genuine unity described in John 17 - using the new tools available to us and working off a common map.





The All initiative is a comprehensive framework to plan strategically to see the Great Commission fulfilled in your area with tools, expertise, and resources to help you. This will look different in every community.

This includes **all Jesus followers**, working together side by side regardless of creed, age or ethnicity.

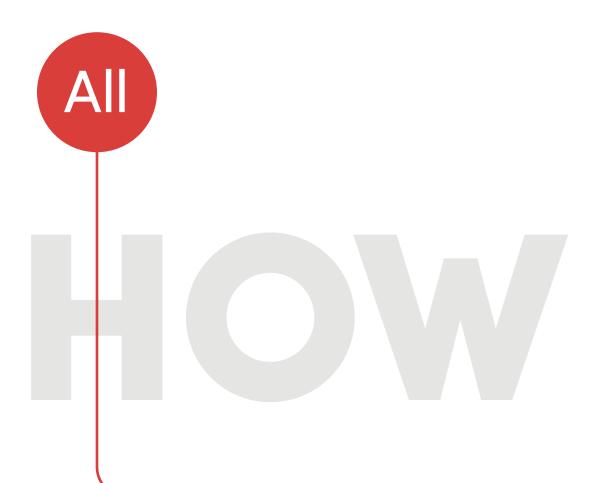
It is a movement of like-minded people, churches and ministries with similar or very different passions, mandates and capabilities – but one common goal – so that ALL may experience the saving grace of Jesus' death and resurrection.



The aim is not to replace the efforts of existing ministries, but to partner together with the common goal of transforming the nation with the Gospel of Jesus Christ.

No single person, ministry, business or community initiative can do this on their own.

We can do this...
if we each do our part.



# PRAY+CONNECT WITH EVERY PERSON IN AMERICA

- PRAY for them BY NAME
- CONNECT with them PERSONALLY
- CONNECT them with JESUS
- CONNECT them with THE BIBLE
- CONNECT them with A CHRISTIAN COMMUNITY

#### **ALL OF AMERICA**

When we say the word "All" there are many implications. It means that we can not consider "some" as success, we must measure and track what we do, to confirm that we are actually reaching everyone.

#### THE NATION

Be part of the movement and collaborate with what God is doing to reach All of America.

#### **YOUR STATE**

WYOMING

Every County, City, ZIP Code, School District...

The vision of the All initiative is impossible to achieve alone. True transformation requires the whole Body of Christ to pray for and connect with everyone in our nation, now.

50 STATES
3,142 COUNTIES

#### 13,506 SCHOOL DISTRICTS

7,151 COLLEGES/UNIVERSITIES
131,795 SCHOOLS (ELEMENTARY/MIDDLE/HIGH)

41,891 ZIP CODES
127 MILLION HOUSEHOLDS
328 MILLION PEOPLE

#### YOUR COMMUNITY

What would it look like if every campus, every home, and every person in America was prayed for by name and engaged with the Gospel multiple times?



#### **WHY FINISH LINES?**

The book of Hebrews tells us that every one of us is running a race. The question is:

#### What is the finish line?

Finish lines are a way to strategically focus on what Jesus commanded us to do.

Prayer, Compassion, Evangelism, Bible Engagement and Christian Community, as finish lines, give us a comprehensive framework to see this nation transformed and discipled. What would happen if the Body of Christ came together around these common goals of the Great Commission?

Let us give ourselves fully to the task of reaching every person in all of America.

TOGETHER WE COULD SEE
THE GREAT COMMISSION
FULFILLED IN OUR LIFETIME!

Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.

Matthew 28:19-20

And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.

Matthew 24: 14

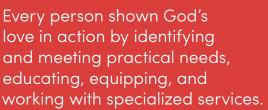


When we look at these areas as 'finishable' our strategies and plans take on a new urgency and hope.

#### **PRAYER**

Every person in America prayed for by name, churches committed to regular prayer, and community-wide prayer initiatives in every city.

#### COMPASSION



#### **EVANGELISM**

Every person hears the Gospel multiple times in relevant ways through personal evangelism, public proclamation events, and social media evangelism.



#### BIBLE ENGAGEMENT

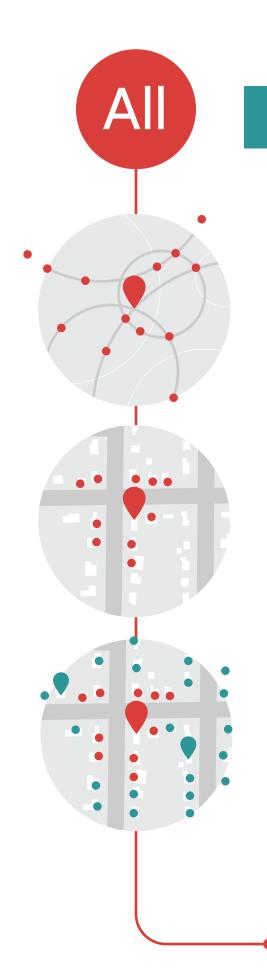
Every person engaged with the life-giving words of the Holy Scriptures by eradicating Bible poverty, educating our society and equipping churches.

#### **CHRISTIAN COMMUNITY**



Every person who comes to Christ connected to Christian Community through personal discipleship, small groups and church-based discipleship.





#### **EVERY CHRISTIAN**

Everybody knows people who don't know Jesus yet.

#### THE PEOPLE YOU KNOW

You are with people every day – at work, in school, online, on the phone, having fun with friends and family – be intentional about praying for them by name and connecting with them regularly.

#### STEP OUTSIDE YOUR DOOR

Now, have a look up and down the street/hallway/ stairs - those are more people you can pray for and connect with easily.

#### **TOGETHER FOR ALL**

Encourage your Christian neighbors, friends and family to get involved, until there is no household left unadopted in your neighborhood.

#### **EVERY CHRISTIAN?**

Wouldn't it would be great if all of God's people were to rise to the challenge to adopt and pray for their friends, family and neighbors?

Even if just 1 of 3 evangelical/born-again
Christians would adopt 10 households, every
person in America would be covered multiple times.

# PRAY+ CONNECT

**PRAY+CONNECT** directly responds to the human need for relationship and is so simple everyone can do it.



#### ADOPT AND PRAY FOR YOUR FRIENDS AND NEIGHBORS

Until every person in your community is being prayed for by name.



#### **CONNECT WITH THEM PERSONALLY**

By nurturing relationships and meeting felt needs.



#### **CONNECT THEM WITH JESUS**

By being open about your relationship with Jesus and sharing with them the good news of the Gospel.



#### **CONNECT THEM WITH THE BIBLE**

By engaging them with the life-giving words of the Holy Scriptures.



#### **CONNECT THEM WITH A CHRISTIAN COMMUNITY**

To help them grow in their new-found faith.

#### **ALL.AMERICA APP**

The All.America app is a simple, powerful tool to adopt, pray for and connect with your neighbors and friends.

Working together to adopt every household, school and campus in America.









#### **EVERY DAY**

Pray for your adopted people, add names and notes and track how you connect.

#### **STATS**

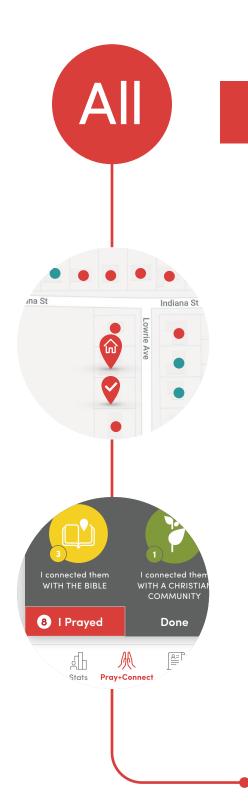
Tracked in real-time.

#### **CUSTOM GROUPS**

Create additional groups to pray for your family, friends, fellow students or co-workers.

#### **WEB VERSION**

Also available on your computer or tablet via any internet browser.



#### **EASY-TO-USE APP**

The app is a simple tool to enable us to finish the task together.

#### **FIRST**

Download the free app or use the web version.

Locate your home address.

Adopt households near you and create groups with the names of friends and family members. (They will not see who adopted them.)

#### **EVERY DAY**

Make it a habit to pray through the list daily and keep track by clicking "I prayed" every time - the app can remind you to pray.

Do the same as you connect with them and see all of America working together in real-time.

As you get to know your neighbors, you can add their names and notes.

(Only you can see that info, it is not shared.)

#### MORE

Of course you can also add custom groups to pray for your family and friends who don't live nearby and invite others to pray with you.

We continue to add new features, like adopting schools, dashboards for local groups and churches to make you even more effective in praying for every person in your community by name and reaching them for Jesus.



#### **EVERY GROUP**

It will take Christians everywhere to work together.

In every community there are affinity groups of Christians with similar passions and interests:

- ministries
- businesses
- networks
- Bible study/prayer groups
- youth groups ...

Imagine if they all worked together strategically to see every person prayed for.



There are some great resources for your group available online.

resources & downloads:

AllAmerica.org/resources

# All



\*Combined findings of www.Barna.com and www.Biblica.com.

#### **EVERY SCHOOL**

Schools provide one of the greatest opportunities for transforming America as 85.5%\* of the people who come to Christ do so before they finish formal education.

Christian students, adult leaders, educators, churches, and organizations together can reach and disciple this next generation.

**Christian Students** can use the Finish Line (see below) tools to pray for, reach and disciple other students.

**Adult leaders** equip and mentor students and can volunteer at schools.

**Educators** facilitate the sponsoring of Clubs and connecting real needs to churches.

**Churches** adopt and serve schools, meeting the needs of the families in their community.

**Partner Organizations** provide resources, training, and best practices.



#### **PRAYER**

Adopting and increasing prayer activity for every school. Praying for every student by name.



#### **COMPASSION**

Meeting the needs of the school, staff, and students. Showing God's love in action.



#### **EVANGELISM**

Presenting the Gospel personally and publicly to every student. Schools can be ideal locations for after-school Gospel outreaches.



#### **BIBLE ENGAGEMENT**

Students studying the Bible together and introducing other students to God's word.

#### **CHRISTIAN COMMUNITY**

Christian students coming together to pray, encourage each other, grow and reach out, together.



#### **EVERY CHURCH**

# Mobilizing churches to play their part in the Great Commission

Churches are uniquely placed within a community to affect change. We all want to see people grow in their faith, step out boldly in sharing Jesus and teach others how to follow Him.

# PRAY+CONNECT LAUNCH / SERIES

Every church can mobilize the people in their congregation to download and use the app by adopting households and tracking their progress. This will support their desire to pray for and connect with their lost neighbors, friends, family, etc.

#### **PROMOTE & PARTICIPATE**

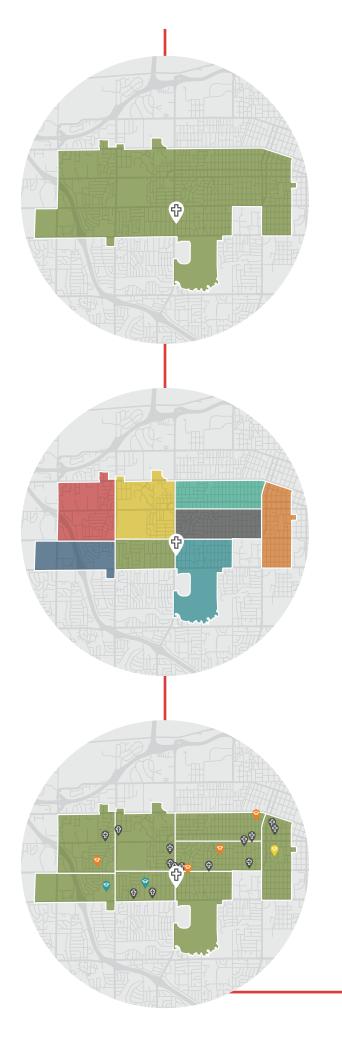
Churches promoting and mobilizing for local outreaches and events is a key to their success. By providing promotional materials, announcements, and opportunities to pray, give and serve with the city-wide effort, churches will stay connected to the overall vision.

How about focusing on each aspect of PRAY+CONNECT for a week – check out the 6 week sermon series.

resources & downloads:

AllAmerica.org/resources





#### **EXAMPLE**

How about adopting the area where your church is located? This could be the ZIP Code or a differently defined area that makes sense to your location.

Challenge your congregation to work together until every household in your area is adopted.

#### **BREAK IT DOWN**

A large area commitment can be daunting. Breaking it down into manageable chunks allows different groups to take ownership – e.g. the business people take on downtown, the moms' group commits to the section with the big park – you get the idea.

#### **WORK TOGETHER**

Invite other churches in your area to join in.

Set goals – like making sure every school is adopted (and pray for the people in every business/media outlet/place of government/ etc.)



HERE TO HELP

step of the way.

The All.America team, and

our partners are ready to

support and resource every

#### **EVERY COMMUNITY**

We need to be intentional at a local level and work together to develop a plan. This will look different in every community but it always includes:

#### **PARTNERSHIP**

Working together - churches, networks, businesses and individuals.

#### **CLEAR STRATEGIES**

Defining your target area(s) and mobilizing believers to adopt all households and schools with prayer, compassion ministry, evangelism, Bible engagement and connecting to a Christian community.

#### **GENEROUS GOSPEL SOWING**

Personal, public and online evangelism.

#### A COMMON CALENDAR





#### LET'S CALL IT...

... anything you like! We are slightly partial to a roundish shape as a great representation for "All". You might have a better idea or something set up already.



### OR

## **EVERYONE NEVERTON**







OR



They are all fine with us - as long as they work for your location and allow for maximum collaboration.

When it comes to choosing images for your own expression of All we find pictures with people in it, rather than just a skyline or landmark, are best - the more diverse the better.

Visit our website for some downloadable resources:



**AllAmerica.org/materials** 



#### **EVERY AREA OF LIFE**

How do we see a whole nation transformed?

#### SPHERES OF INFLUENCE

Spheres of influence define key areas that shape our society and as believers we should positively affect the sphere(s) we find ourselves in.

Whether you're a teacher, banker, parent or pastor, your role is to bring about change with your biblical worldview. Let's mobilize Christians in every sphere.

Spheres of Influence are:



**EDUCATION** 



RELIGION



**BUSINESS, SCIENCE & TECHNOLOGY** 



GOVERNMENT



**MEDIA** 



**FAMILY** 



**ARTS, SPORTS & ENTERTAINMENT** 

	WHO should be involved?	WHO will connect with them?
EDUCATION		
BUSINESS, SCIENCE & TECHNOLOGY		
GOVERNMENT		
MEDIA		
FAMILY		
ARTS, SPORTS & ENTERTAINMENT		



As Christians define their personal mission field (neighbors, friends, family members, etc.) they adopt them in prayer and connect with them personally, with Jesus, the Bible and to a Christian community.



#### **PRAYER**

The goal is to prepare spiritually by increasing prayer in each community through:

#### **ADOPTIONS**

We must see every household and campus adopted in prayer and every person prayed for by name.

#### **INITIATIVES**

Sign-up for a prayer chain or a monthly day/ half-day of prayer with the goal of praying for your community 24/7.

#### **PRAYER EVENTS**

Special times of coming together to pray for your community.



#### COMPASSION

The goal is to show God's love in action, connecting with and caring for those around us.

#### MEET NEEDS

Learning the needs of those around us will lead to natural opportunities to meet those needs and share the Gospel.

# EDUCATE & EQUIP

The church is to be the hands and feet of Jesus to those in need around them and to affect lasting change in their lives.

# SPECIALIZED SERVICES

Addressing issues like absentee parents, sex trafficking, and addictions of all kinds.



#### **EVANGELISM**

The goal is that every person in each community would hear the Gospel multiple times in clear and relevant ways through:

#### **PERSONAL EVANGELISM**

Be intentional with those you are praying for and connect with them on a personal level, leading to natural opportunities for Gospel conversations.

#### **PUBLIC EVANGELISM**

As a part of the strategy for the All initiative, the public proclamation of the in a specific area to be Gospel via evangelistic campaigns should take place in multiple venues in your area.

#### ONLINE **EVANGELISM**

This layer of strategy will allow for every person targeted with a Gospel message online - tailored to their demographic group.



#### **BIBLE ENGAGEMENT**

#### **ERADICATE BIBLE POVERTY**

The Bible must be made available to every person using relevant languages and formats.

#### **EDUCATE** SOCIETY

The foundational principles in the Bible for all areas of life - Education, Family, Government, Economics, Religion, Media, Arts, Entertainment and Sports.

#### **EQUIP CHURCHES**

Implement plans for personal and corporate Bible studies. This would include making the Scripture available to new Christians.



#### CHRISTIAN COMMUNITY

The goal is that all who come to Christ would be connected to a Christian Community.

#### ONE-ON-ONE

Effective discipleship happens through relationships. Everyone who prays and connects with those around them is already positioned to follow through with these new believers.

#### **SMALL GROUPS**

Some of the best settings for discipleship are home groups, workplace Bible studies, school clubs, and wherever you do life pursuing lesus together to encourage growth in godliness.

#### CHURCH **GATHERED**

This provides Christians opportunities to use their gifts and connects them to teaching, worship, and a greater network of personal and group discipleship movements.

#### FINISH LINES ASSESSMENT



#### **PRAYER**

adopt your neighbors, prayer chains, events...



#### COMPASSION

acts of kindness, social action...



#### **EVANGELISM**

personal, public, social media...



#### BIBLE ENGAGEMENT

educate, equip, public reading...



# CHRISTIAN COMMUNITY

in schools, homes, workplace...

#### **WHAT**

is already in place?

Wednesday Night Prayer at Courthouse Praying Mom's after school group

See you at the Pole, Natt. Day of Prayer

Ministerial & Men's Prayer Breakfast

Fifth Sunday Community Prayer

Backpack Drive, Soup Kltchen
The Sower - Thrift Store, donates all proceeds to single mothers
Community Seeds - free GED classes
Operation Christmas Child

Child Evangelism Fellowship
Fellowship of Christian Athletes
Youth Store evangelism trips
Impact World - Church Based Outreach
in the Fall with the Cowboy Church

Bible Study Training, AWANA Apologette course - SBC Youth Bible Reading Challenge with Fifth Sunday Churches

Celebrate Recovery, Prison Fellowship Life Groups, Mommy and Me Youth Groups around the city First Priority



#### MOBILIZATION

networks, media, business & civic leaders... 101.3 Life Radio Station, Rotary Club
Christian Business Alliance
Green Car Dealership 
Christian Chamber of Commerce
Mayor's Office



#### **WHO**

should be involved?

Paston Bob, Eunice Yuk,
Murray Fletcher - NDoP
Silvia Placket - Worship Leader
Molly Harper - business woman, funded
prayer events in the past

Elizabeth Cadorna (backpack drive) Phil Smith (Steve's neighbor) Olivia Green - teacher, Community Seeds Rob Moss - Owner of Thrift Store Jackie Baker - coordinates local OCC

Jeffrey Jackson - Principal, Middle School La Toya Harvey - CEF Sam Park - FCA coach Alyssa Crawford Leslee Bishop - leads youth evangelism

Amber Yates - BST David Farrow -SBC Apologetics trainer Rebekah Swick - regional Director Lee Hutchinson - donated prizes to the Bible reading challenge

Brian Kim - coord. Prison Fellowship Shane Hansen - Life group organizer Marcos Morales - First Priority Coach Ed Bain - church runs Celebrate Recovery Alona Johnson - M&M attendee

Richard Pennington - Buşinesşman Arthur Georgiyev - Radio perşonality Rachel Beeman - Chamber of Commerce Paul Green - Christian owner Cheyenne Kirk - Mayor's wife Abby's Grandma, Mary - Rotary Club **WHAT** | **WHO** is missing? | will connect with whom?

Aaron to talk to Pastor Bob & Warren by Friday Monique will chat to Eunice and Sylvia Ramon -> Murray (at basketball practice)

Abby will contact Elizabeth
Steve -> Phil, this week
Brock goes to church with Rob and will
tell him about All. America on Sunday
Marge's friend's sister is Jackie

Sam is Ethan's old coach, knows Leslee Danielle's daughter was part of CEF she'll invite La Toya to the next meeting Steve knows Jeffrey well (HS) Ethan (Cowboy Church)->Alyssa, Sunday

Abby will meet Amber for coffee & chat
- Bill will reach out on Friday
Monique's son goes to AWANA
Brock and Lee golf together, he will mention
it on Saturday

Todd and Brian to connect next week
Aaron will talk to Ed regarding CR
Steve goes to Shanes Life group
Ethan -> Marcos (Monday)
Monique will chat to Alona next time

Richard is on board, Ethan works w. Arthur Danielle sees Rachel regularly Danielle also knows Mayors wife Ramon bought car from Paul Green -> invite to next meeting. Abby to call Gran

### FINISH LINES ASSESSMENT

#### **WHAT**

is already in place?



#### **PRAYER**

adopt your neighbors, prayer chains, events...



#### COMPASSION

acts of kindness, social action...



#### **EVANGELISM**

personal, public, social media...



#### BIBLE ENGAGEMENT

educate, equip, public readina...



# CHRISTIAN COMMUNITY

in schools, homes, workplace...



#### **MOBILIZATION**

networks, media, business & civic leaders...

#### Location:

# Check the website for partner resources: www.AllAmerica.org/resources

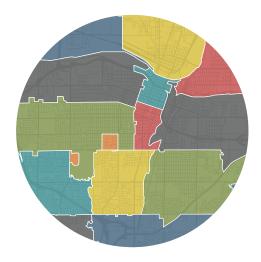


who should be involved?	what is missing?	<b>WHO</b> will connect with whom?

#### **SAMPLE TIMELINE**

#### **Strategy Round-Table**

Passionate and influential local church and Christian marketplace leaders, a broad and diverse group representing your community, compile an overview of what's already in place, what is needed and who should be involved.



#### **Determine Local Finish Line Goals**

Prayer • Compassion • Evangelism Bible Engagement • Christian Community

Establishing what events and initiatives to do together.



#### Define your Local Area(s)

In this example, a community is broken down by ZIP Code. You could also use school districts or other established boundaries.



#### Create & Adopt a Master Calendar

Develop a comprehensive strategy to reach everyone in your community.



# Community and Church Launches, Youth Rallies...

Mobilize Christians by sharing the vision and start adopting households, friends and family in prayer (using the All.America App).

#### **Training**

Equip the local Body of Christ - how to pray and connect, run school discipleship clubs, small groups at home or at work.

#### **Local Finish Line Events**

Participate in community-wide events, multiplying your PRAY+CONNECT efforts...



#### **Forward Momentum**

Champions of the movement meet regularly to plan, action and track progress of all finish line goals.



### MAKING A PLAN | CALENDAR OF EVENTS

MONTH	<b>∞ MOBILIZATION</b>	A PRAYER	<b>©</b> COMPASSION
Jan	Meet-local leaders civic, pastors, business		
Feb March			
Marino	Social Media Campaign		
April	City-Wide Launch	Adopting Households (App)	
May		May 7-NDoP	
June	Church Launches		
July		٧	
Aug	Dray + Connect	City-Wide Prayer Event	Backpack Drive
Sept	Pray + Connect Training	·	
Oct		Prayer Walking - all Neighborhoods	
Nov			
Dec			
Jan			
Feb			
March			
April May		24hour Prayer	
May			Convoy
June			



<b>EVANGELISM</b>	BIBLE ENGAGEMENT	CHRISTIAN	
	Bible Study Training		Q1
Neighborhood Block Parties	/raining	Recruit for School Clubs	Q2
Intentional Personal Evangelism Social Media Evangelism	Public Bible Reading	start-School Clubs Small Group Training	
OCTOBER - Evangelistic outreaches/ all school districts		start-Discipleship Groups	Q4
Gocial Media Evangelişm			Q5
f Hope			Q6

### MAKING A PLAN | CALENDAR OF EVENTS

MONTH	∞ MOBILIZATION	<b>♣</b> PRAYER	• COMPASSION





<b>EVANGELISM</b>	BIBLE ENGAGEMENT	CHRISTIAN COMMUNITY	
			Q1
			Q2
			Q3
			Q4
			Q5
			Q6



#### RESOURCES

We have put together a range of tools to get your started.

#### **CHURCH GUIDE**

For church leaders to discover their "All", assess the needs in their community and mobilize their congregation to reach out.

#### **PARTICIPATION CARDS**

A simple tool to get everyone to adopt their friends, family and neighbors in prayer and – using the free All.America app – work together to reach every person in America.

#### **SERMON SERIES**

A recommended 6 week series to dive deeper into discovering your "All" and the Finish Lines of the Great Commission.

#### **SMALL GROUP GUIDE**

Mobilizing small groups to pray for and connect with the people around them.

#### WWW.ALLAMERICA.ORG/RESOURCES



#### **LEADERS GUIDE**

An overview of the All initiative.

#### LOCAL COMMUNITY GUIDE

For local Christian business, civic and church leaders to strategically work together and develop a plan for their whole community.

#### **HELPFUL TEMPLATES**

Forms to assess, evaluate and plan - great for round table discussions.



Specific planning tools around the topics of Prayer, Compassion, Evangelism, Bible Engagement and Christian Community – ideal for groups/task forces focusing on a particular Finish Line.



Check the website for resources:

www.AllAmerica.org/resources

# NOTES




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#### **ALL.AMERICA**

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www.AllAmerica.org

